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FOR IMMEDIATE RELEASE

Alexander McCobin, Co-founder and President of Students for Liberty, Named New Co-CEO of Conscious Capitalism, Inc.

New leadership joins Conscious Capitalism, Inc. to develop and support the global chapter movement elevating humanity through business

PORTLAND, ORE. MARCH 24, 2015. Alexander McCobin has been named new co-CEO of Conscious Capitalism Inc., announced co-CEO Doug Rauch. “As the Conscious Capitalism movement grows globally, its supporting organization, Conscious Capitalism, Inc., has hired a co-CEO who will share responsibility for catalyzing the Conscious Capitalism movement and capitalizing on the immense potential for business to elevate humanity,” said Rauch.

Conscious Capitalism, Inc., supports leaders, companies, universities, and governments through transformative thinking, programs, events, and communities of inquiry designed to support the evolution of capitalism. McCobin will partner with current co-CEO Doug Rauch, board of directors, staff, chapter leaders, and the larger stakeholder community to develop the vision, plans, and infrastructure to accelerate the movement.

McCobin is leaving his post as president of Students For Liberty, which he co-founded. Under McCobin’s leadership, Students For Liberty grew into the largest libertarian student organization in the world, including over 1,400 leaders supporting over 2,000 student groups representing over 80,000 students in over 100 countries. “Alexander’s vision and unique ability to grow a successful chapter organization will benefit our current members and chapters and broaden and deepen the practice of Conscious Capitalism internationally,” said Rauch.

McCobin also serves on the Board of Advisors of The Atlas Society and is an honorary board member of the Our America Initiative. McCobin received a B.A. in philosophy and economics and a M.A. in philosophy at the University of Pennsylvania in 2008 as well as a M.A. in philosophy at Georgetown University in 2014.

“I look forward to working alongside my co-CEO, Doug Rauch, as well as the rest of the Conscious Capitalism staff, board, and community to build a robust organization that promotes conscious business and the transformative power of capitalism to the world,” said McCobin.

For more information about Conscious Capitalism, visit the [Conscious Capitalism website](http://consciouscapitalism.org).

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About Conscious Capitalism. Conscious Capitalism is a movement dedicated to elevating humanity through business.

Conscious Capitalism, Inc. is a non-profit organization dedicated to cultivating the theory and practice of Conscious Capitalism through events, presentations, publications and social media. We also support an emerging network of Conscious Capitalism Chapters, which serve as communities of inquiry for business leaders, entrepreneurs, coaches, consultants and others.



Alexander McCobin